

Topic: EXTENSION EDUCATION

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GOVERNMENT AND NON-GOVERNMENT ORGANIZATIONS

A major percentage of Indian population lives in rural areas. Government and Non-governmental agencies play major role in planning and implementing programs for the development of the deprived section of our population, which constitutes mainly of women and children. Some of these programs have been discussed in the following pages.

Tamilnadu Corporation for Development of Women Limited (TNCDW Ltd.)

In partnership with non-governmental organisations, banks, training institutions, and educational institutions the TNCDW is implementing various development programs for women in Tamil Nadu since 1983. The mission of this is **Empowerment of women** through collective action, skills upgradation for social and economic development.

This Corporation manages the following schemes:

1. Annai Bangaru Ammaiyyar Ninaivu Mahalir Thittam - a project to socially and economically empower poor women.
2. Vocational Training Programmes - women are trained in a trade and assisted in placement in a selected job subsequently.
3. Entrepreneurship Development Program - to train women in the art of entrepreneurship and starting small enterprises.
4. Empower women and adolescent girls through increased awareness to take better care of their personal and house hold health and nutrition issues.

Package of Services include

1. Growth Promotion
2. Selective supplementary nutrition
3. Early childhood care and pre-school education
4. Nutrition and health education
5. Health services by health personnel
6. Referral services.

Under the Nutrition Delivery Services

Supplementary food (Sathumavu) is given to selected children, mothers and pregnant women. For every 5000 population one health sub-centre functioning which is looked after by a village health nurse, who in turn renders all the health services to the rural population. Communication activities have succeeded to greater extent in imparting knowledge. Women's recreation centres provide a location for rural women to relax and exchange ideas.

World Bank Assisted Integrated Child Development Services III Project (ICDS)

In continuation of Tamil Nadu Integrated Nutrition Project II (TINP) government of India gave their approval to implement the ICDS scheme with effect from 1st January 1998 in all the 318 Blocks for a period of 5 years. Specific objectives of World Bank Assisted ICDS III Project are,

1. Improve nutrition, health and psycho-social status of 0-6 years of age with particular emphasis in preventing malnutrition in under 3years and improve child care practices at the house hold level.
2. Improve nutrition and health of women particularly pregnant and lactating mothers and adolescent girls and changing attitude and creating desirable changes in several health and nutrition behavioural issues. Pre-school education is one of the major activities of this scheme. Monitoring and evaluation of the project at various levels is performed regularly.

